

# FALKE

PUBLIC RELATIONS

FALKE Spring/Summer 2021

## **FALKE Baby and Kids**

The combination of nature, its animals and plants and urban life provides the inspiration for the FALKE Baby and Kids Spring/Summer 2021 collection. To symbolise the associated awareness of sustainability, sustainable yarns were used in addition to fashionable and functional ones.

### **FALKE Kids**

The **FALKE Daisyflower** is named after the cute little daisies with a great glitter effect. Matching the playful all-over design, the cuff of the stocking is decorated with a sewn-on mouse-teeth border.

Go underwater with the **FALKE Seahorse** sneaker sock. The seahorse motif on the front has a particularly girlish look thanks to the ruffled cuff and glittering accents. For boys, the **FALKE Orca** sneaker offers an exciting trip to the sea with whales jumping at each other.

The colour-contrasting heart pattern of **FALKE Hearts Allover** Leggings makes them a highlight for every girl. The cotton mix and the particularly pleasant cuff also ensure optimum wearing comfort.

The **FALKE Active Motorcycle** is the perfect companion for active children. The special feature of the article is the reflective transfer print above the heel, which, in addition to the neon accents of the graphic design, ensures good visibility.

### **FALKE Baby**

There's also a cute little sock in daisy design with glittering details for the little ones - **FALKE Baby Daisy Flower**. The high-quality material composition offers a very soft feel and optimum hold.

The **FALKE Baby Bumblebee** Sock is made of full plush with non-slip nubs and is especially cuddly. These look like small grass tufts and perfectly match the cute bee made of fluffy yarn on the outside of the sock.

### **New Seasonal Basic:**

FALKE is also launching a new Seasonal Basic for kids with the Spring/Summer 2021 collection. The targeted use of plush in the sole area - instead of in the entire sock - makes **FALKE Summer Catpads** particularly light and ideal for the warmer season. In a stylish block striped design with colour-coordinated silicone nubs, they are perfect for girls and boys.