

F A L K E

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PUBLIC RELATIONS

FALKE Women's Legwear Spring/Summer 2024

Follow your hands

Inspired by diverse craftsmanship and traditions of different cultures, FALKE's Spring/Summer 2024 collection is designed around the main idea of "Follow your hands". By recalling, appreciating and reinterpreting old craftsmanship, it seeks to create a transition between the old and the new. Whereas "handmade" used to be lived and experienced as a fashion trend that characterized only a few seasons and designers, fashion itself is changing in this respect. Quality and sustainability are becoming increasingly important, displacing aspects such as fast fashion and consumerism. The collection's color palette moves between neutral tones and bright colors, inspired by vegetable dyes and folkloric patterns that reference the handmade look.

Loosely woven patterns are the inspiration for the design of the **FALKE Craftcore** tights. The fashionable mesh tights combine the aesthetics of craftsmanship with innovative technology. The use of sustainable materials also makes them part of the FALKE - WE CARE - Collection.

The fashionable **FALKE Mirage Dot** tights are a modern interpretation of the classic Dot pattern in proven FALKE quality. Using very fine and sustainable cotton based on the best-selling FALKE Cotton Touch, the dots of the sock immediately catch the eye with their high color brilliance.

The high-quality print technology gives the **FALKE Horticulture** fine sock an incomparable look. The noble and filigree all-over plant print makes it a real eye-catcher despite its neutral and subtle color scheme.

Minimalism and femininity form the inspirational basis for the subtle, graphic patterning of the **FALKE Ballet Tulle** fine tights. The fine knit structure and high-quality workmanship ensure maximum wearing comfort.

Refined knit structures in the form of vertical ribs also make the **FALKE Dash Rib** tights something special. The sustainable and skin-friendly material composition and the perfect FALKE fit create a pleasant feeling on the skin.

A light ajour structure in handcrafted look characterizes the **FALKE Granny Square** sock. Its lightness, combined with harmonious colors and the use of climate-regulating bamboo, makes it a must-have for the spring-summer season.