

FALKE

PUBLIC RELATIONS

FALKE Menswear Spring/Summer 2018

Nostalgia and modernity

This season's typical Falke look reflects summery minimalism, which catches the eye with exceptional details in knitting technology and colouring. Accents are set by the elaborate designs and fresh interplays of colour. Masculine materials contrast with soft shapes for the striking Falke style.

Maritime flair

Blue shades in the colours of the sea, light grey as rock cliffs and orange as eye-catch call to mind waves and sun. Maritime symbols such as anchor and sailing ship represent the style of the coast and can be found in the modern knit designs. The highlights of the collection include special stripe structures and rice grain optics, which demonstrate the knitting know-how of Falke menswear. Versatile blazers made of wool and cotton complement the collection with elegance and refinement.

Nostalgia

Silk and linen play an important role in the summer and make for an exciting mix of materials in the interplay between fibrous structures and elegant optics. These sporty outfits are characterised by earthy tones. A parka and a blazer made from cotton, silk and linen can be easily thrown over and complement bermuda shorts and light knitwear.

Portofino

Inspired by the retro chic of Italian dolce vita of the 60s and 70s, Falke presents an elegant and urban style. Classics such as the Falke blazer from cashmere, but also college jackets, cardigans with zipper or polos with ringle structures combine nostalgic designs with modern cuts. Effects with contrasting colours provide for optical highlights.

Jersey

Casual and sporty jersey looks round out the collection. Leisurewear consisting of combinations of blousons and trousers combined with innovative material blends as well as fine silk/cotton/cashmere T-shirts characterise the individual summer theme. The collection also features maritime symbols in the embroidery on the sleeves and at the hem of individual shirts and fine decorative seams in contrasting colours. Sporty double-face sweatshirts and jersey pants as well as Piqué create the summer look for 2018.