

FALKE

PUBLIC RELATIONS

FALKE Kid's Legwear Spring/Summer 2019

Safari Park

The FALKE Baby and Kids collection takes the little ones on an adventurous safari tour in spring/summer 2019. Dangerous tigers, big elephants, impressive lions and dancing monkeys invite to play and marvel. Safari equipment as well as leaf and animal patterns can also be found on socks and tights, turning the children into little explorers.

Kids

The Kids collection presents itself in muted, slightly dusty nuances, which are broken up by highlights in strong pink, khaki, mustard yellow and bright orange. In line with the safari tour, the designs for boys feature strong buffalo, snakes and an imposing tiger head. A little sock with embroidery motif, which shows a jeep matching the safari trip, invites to play. For girls, the focus is on flowers and floral patterns that create a playful world. A giraffe motif is a special eye-catcher that makes every girl's heart beat faster. Glossy elements are also part of the collection: Lurex socks with a zebra herd or leggings with glittering stripes stand for girlish styles. In keeping with the sequin trend, small faceted stones in the shape of hearts adorn a girl's sock. In summer, girls combine denim short socks with a leopard pattern with jeans, and boys wear socks featuring a world map. For the first time, the range is complemented by two Unisex articles with elephant and tiger motives. Sporty retro sneakers and ribbed socks round off the collection.

Baby

Soft colours are used for the babies. In addition to classic pink and light blue, this season's palette is supplemented by light green as unisex colour and touches of yellow. On catspads you can see the lion, the animal king, with a crown, or little monkeys with their favourite dish, bananas. A crocodile with 3D eyes or a zebra herd in all-over design bring real savannah feeling to the home. In addition to the socks, the safari theme is also interpreted on tights adorned with a herd of elephants and giraffes that go on a balloon safari to a laughing sun.

Back to the Basics

The multi-colour striped FALKE tights shine in a new design with harmonious colour combinations and cheeky ringlets. Classic socks with a check pattern, the Argyle, are given a new twist with an Argyle border for babies, neon checks for boys or a variant with hearts for girls.