

# FALKE

PUBLIC RELATIONS

FALKE Men's Legwear Spring/Summer 2020

## House of Colours

Escape the stressful working day, unwind and do your thing in your own home. The FALKE House of Colours Spring/Summer 2020 Collection represents the various areas of a person's home. The futuristic kitchen with its bulky look, the Mediterranean terrace in terracotta tones and the garden with its mesocosm of flora and fauna form the basis of the collection. The clean bedroom in pastel shades and the glamorous bathroom with dark stone elements complete the concept. Feel at home in the FALKE House of Colours

### FALKE Men's Legwear highlights:

**360°Print:** Three styles with modern prints are offered for men: The graphic pattern of the FALKE Wet Paint calls to mind freshly painted walls while the natural structures of the FALKE Marble Surface represent elegant marble. The third print shows leaf structures in subtle colours reflecting a greenhouse.

**Sporty:** The Casual Styles impress with a perfect, anatomical fit. The typical FALKE style elements L and R indicating the right and left sock additionally showcase the sporting spirit of the sneakers and socks. Invisibles in colour-blocking or tennis socks with logo are casual companions for laid-back shorts in summer.

**Sensitive:** Graphic patterns and a comfortable fit make the FALKE Sensitives a modern accessory. The pressure-free comfort cuff meets trendy all-over patterns for every occasion.

**Tie pattern:** Socks with tie pattern round out every business look and are a must-have in every gentleman's wardrobe. The FALKE Strap Boundary impresses with a striking design and a particularly broad range of colour. A trendy knee-high completes the collection.

**Luxury:** The luxurious FALKE Imperial Luxe knee-high captivates with a silky sheen and a delicate two-coloured all-over pattern for special occasions in combination with a suit or smoking and high-quality shoes.