

F A L K E

PUBLIC RELATIONS

FALKE Spring/Summer 2020

FALKE Baby and Kids

Bright, friendly colours form the basis of the new FALKE Baby and Kids Spring/Summer 2020 Collection. The trend colours are a sunny yellow, berry tones, blue and turquoise as well as a sporty green. Divided up into individual capsules, the range offers a broad selection and leaves nothing to be desired.

FALKE Kids

Sporty: Cool ribbed socks with motivating "power" slogan or the colourful stripes of the FALKE Active Girl are the perfect companions for playing outdoors. The moisture-regulating yarn ensures maximum comfort even in hot temperatures. As a special highlight for soccer fans, the FALKE EM-Soccer with a soccer motif and stripes in national colours is offered especially for the European Championship.

Japanese inspired: The FALKE Flower Print with Japanese blossom cherry and a subtle colour gradient from white to pink for the girls or the cool FALKE Manga Print for comic-loving boys provide for Asian flair.

Underwater World: The FALKE Deep Waters and the FALKE Mermaid socks accompany girls and boys with majestic creatures from the underwater world such as sharks and fish and a little mermaid with hearts on the cuff.

Geometric Patterns: The graphic check of the FALKE Chequerboard and the FALKE Vichy Cheque short socks presents a modern geometric design. The socks for girls feature little hearts and a transparent cuff.

Paint your own sock: As a special highlight, every little FALKE fan gets the opportunity to create their own socks. The FALKE Paint Set with colourful fabric pens lets everyone become a great designer.

FALKE Baby

Animal: 3D ears provide the FALKE Baby Panda socks with extra cuteness, making them the highlight for babies. Catspads with sleeping bunnies are a cute accessory for the little ones.

Geometric: The design of the FALKE Baby Blocks underlines the graphic trend 2020. A multitude of symbols make the tights a must-have for boys and girls.