



PUBLIC RELATIONS

FALKE Ergonomic Sport System Spring/Summer 2019

FALKE Apparel: Seeds of Life

For Spring/Summer 2019, the FALKE sports collection presents a special interplay of elegant forms and refined details inspired by the natural beauty of the imperfect. Just as details bring about a coherent overall picture in nature, the styles of the apparel line create a flexible system of techniques, contours and structures. Technical products mix with sporty athleisure styles for sporty looks and ambitious sports. The existing colour palette of dark blue, white and grey tones is complemented by seasonal highlights of brown tones, khaki, cobalt blue, sunny yellow and soft pink.

Styles

Characteristics of the new collection are special T-shirt variants for warm temperatures in loose cuts and different collar designs. The overshirt for women is made of stretch material with press studs on the sides and flatters the figure when worn in combination with tight tops. A sleeveless tank top with colour contrasting tipping on the collar can be worn both for sports and leisure. A special eye-catcher for the ladies is a teddy made of skin-friendly cotton and functional polyamide for yoga and gymnastics exercises.

For men, V-necks or a singlet with a tonal stripe pattern are the best companions in summer. A half zip shirt with waffle structure additionally ensures optimum moisture management.

Highlights are a comfort-cut running jacket with half zip for women and fashionable cut for men, which is breathable and water-repellent, as well as a reflective jacket whose material is reflected in the light cone of headlights – perfect for running at dusk or dawn.

FALKE

ERGONOMIC SPORT SYSTEM

New are leggings with integrated skirt, Tuxedo Shorts with elastic band and the FALKE Zen Shorts with ventilation zones on the sides and wide adjustable waistband for women. The collection is rounded off by $\frac{3}{4}$ tights, compression tights and long running trousers for men and women that meet individual requirements.