



FALKE Apparel Autumn/Winter 2020/21

## **125 years of FALKE**

**125 years** of perfect craftsmanship, passion for detail, high-quality materials, innovative ideas and experience: Having started as a roofing company in 1895, Falke soon developed to an international clothing and lifestyle company. Thanks to the ambition and the experience of all Falke generations, the family-owned business finally became the company it is today. The new collection is a stylishly interpreted homage to the FALKE history and a journey through exciting decades of the 20th century to celebrate Falke's 125th anniversary.

Knitted pullovers, zip pullovers and jackets are the highlights of the collection which is characterised by the striking red FALKE label at the seam. The collection is complemented by trousers made of merino wool, wool and nylon for outfits that underline the individual look.

The numbers 1895 and 125 play central role for the anniversary, which is why they are displayed in large scale on women's and men's pullovers. In combination with the FALKE logo, they are the perfect companion in the anniversary year and beyond. The designs are inspired by fashion trends of the past and merge history with modern times.

Retro Revival pure is a pullover with ski intarsia and detachable turtle neck for cold days. The jogger set for women and men in casual fit feels particularly cosy on the skin and ensures high comfort in the winter.

A twinset for women consisting of a tight turtle neck and a square shaped partially transparent short top as overlay is a real eye-catcher to tight trousers. The design in two-coloured effect is reminiscent of the FALKE Shadow sock.

Once again, FALKE Apparel presents a sporty lifestyle collection for people with high demands and excellent taste and invites their customers to celebrate 125 years of FALKE history.