

# F A L K E

## ERGONOMIC SPORT SYSTEM

### PUBLIC RELATIONS

FALKE Ergonomic Sport System Spring/Summer 2020

#### **FALKE Running**

Numerous techniques shape the image of running. On top of that, there are different surfaces that influence the run. Asphalt, forest soil and uneven terrain all strain the body. FALKE therefore offers various options for protecting the feet and the body with highly functional clothing and socks aimed at making running more fun.

FALKE running socks combine optimum moisture management, perfect fit and anatomical padding. This is complemented every season by trendy designs that perfectly round out every running outfit. The new **FALKE RU4 Lexian** with a vertical stripe on the outside conjures up for a sporty look. The ankle-length **FALKE RU4 Short Bulges** meets the functional requirements of runners and convinces with a graphic pattern. The collection of running socks is supplemented by new colours like orange, yellow and green tones which are perfectly in line with the running shoes trend.

#### **FALKE Apparel**

In addition to the socks, sportswear offers protection against different weather conditions when running and ensures balanced moisture management. Shirts for women and men in combination with sports tights or shorts are the summer companions. Performance-oriented runners rely on FALKE Compression Tights for less fatigue during the sport and faster recovery afterwards. The elastic waistband with internal drawstring and the additionally integrated key pocket perfectly round off the functionality.

#### **FALKE Underwear**

The "FALKE Cool" and "FALKE Warm" underwear lines ensure effective cooling thanks to their material composition and fit. The tight-fitting and seamless underwear ensures high wearing comfort and allows for absorption of sweat directly from the skin. Adapted climate zones support the cooling effect. Moreover, the **FALKE Cool** underwear made of skin-friendly polyamide which absorbs sweat. Light and open

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structures accelerate rapid evaporation. As an all-rounder, the **FALKE Warm**, with polyester on the inside, absorbs sweat from the skin and conducts it away via the outer polyamide layer. This two-layer design keeps the muscles warm and prevents injuries.